

PUBLIC ART POLICY

PURPOSE: The City Council of Moreno Valley has an interest in building a distinctive sense of place and pride in Moreno Valley. The City Council continues to support community identity by encouraging development and display of public art to promote the history, heritage, culture, and contemporary identity of Moreno Valley. The Moreno Valley Arts Commission is a local art agency appointed by the Moreno Valley City Council. Its mission is to enhance the quality of life by encouraging, promoting, and fostering artistic and cultural enrichment within the City of Moreno Valley.

DEFINITIONS:

Public Art: Artistic works created by artists as unique and original works located in a public space or facility and accessible to the public. Public Art includes works of a permanent or temporary nature. “Public Art” can be in the form of exhibit, performance, installation, integration of art and architecture, and a unique physical environment or feature that integrates art in the city. Eligible mediums include but are not limited to painting, mural, drawing, sculpture, photography, landscaping, water feature, components of a building, works of sound and/or light, and spoken word. Mass produced or standardized art, mechanical reproductions, or directional signage are not eligible mediums.

Public Space: A space, which is easily accessible and clearly visible for public view; including but not limited to city facilities, parks, utility boxes, streets, and open spaces.

POLICY:

I. Collection:

- A. Original works of art are eligible for submission as Public Art. Works of art by commercial entities are not eligible for submission of public art.
- B. All works of art shall be an original work of art, not a reproduction of another artist’s work.
- C. All works of art shall either be on a formal loan to the City or become the sole property of the city, per written Agreement.
- D. Selection of all art is at the sole discretion of the City Council.
- E. Works of art shall be specifically designed for the location and commensurate in scale with its surroundings. It must be durable, free from unsafe conditions and reasonable to maintain in terms of time and expense.

II. Criteria for the Selection of Artwork:

- A. Artwork must aesthetically enhance the public space or surrounding environment.
- B. Artwork must be of form and quality for public viewing.
- C. Artwork contributes to a sense of civic pride.

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- D. Artwork addresses an aspect of the city’s history and/or culture.
- E. Artwork must be family friendly and not disparaging toward the City of Moreno Valley and/or its residents.
- F. Artwork shall adhere to specifications as defined on the Call to Artist. The “Call to Artist” will include concept, the audience, technical requirements, requirements of artist’s credentials, site information, the process for selection, sample contract, and financial obligations if applicable.
- G. Art and murals on private development will not be under the Art Commission purview but must comply with City Municipal Code.

III. Selection of Artwork:

- A. Method of selecting artworks may be based on open competition via a “Call for Artists,” limited competition via specific invited parties, or specifically commissioned.
- B. Artist proposals shall be presented to the Arts Commission for review and recommendation to the City Council.
- C. The City Council has the sole discretion for the selection of works of art.

IV. Installation:

- A. Artist(s) selected shall be responsible for the following:
 - 1. Not to infringe on any copyright and hold the City harmless for any copyright infringement.
 - 2. Correct and/or revise without additional compensation all deficiencies.
 - 3. Agree to contract terms with the City for the commissioned artwork.
 - 4. Agree to market and/or reproduce after City’s written agreement.
 - 5. Agree to the installation plan from the City.
 - 6. Agree to a general maintenance plan.
- B. City shall be responsible for the following:
 - 1. Review of artwork for consideration of public safety.
 - 2. Provide to artist the plan of installation.
 - 3. Provide city liaison.
 - 4. Provide stipends per agreement.

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V. Maintenance & Extraction:

- A. A written agreement shall occur between selected artist(s) and city as to the terms of maintenance to include but not limited to cleaning, lighting, repair of damage, and the expense of extraction of artwork.
- B. Extraction is at the sole discretion of the City Council. Reason for extraction may include but are not limited to:
 - 1. Safety to the public.
 - 2. Unreasonable/excessive maintenance.
 - 3. No longer suitable for the location.
 - 4. Significant adverse reaction from the public.
 - 5. Written request from the artist or designer.
 - 6. No longer compatible with the City's collection, standards, goals.